



Kiwaniis®

CLUB OF SIESTA KEY

Club Board of Directors Meeting Agenda for April 20, 2021

Location: Gecko's & Virtual
5:30pm

Board Members: Allen Levin, Carolyn Jones-Penn, Clark Lauren, Darlene Eckert, Eric Nichols, Joseph Meyer, Joy Horne-Hones, Marianna Ehmke, Mary-Lynn Desjarlais, Patty Casey, Steve Stonecipher, Jeanine Signorelli

Meeting Business

Attendance: See names in red above

Meeting Called to Order: Joe called the meeting to order at 6:53pm

Do we have a quorum? Yes

Minutes of March Meeting: Board agree to skip review of the minutes.

Financials - Steve

1. Treasurer Update:

Al motioned to approve. Mary Lynn seconded. All in favor. None opposed.

New Business

1. Survey Results about Speakers and Fundraisers (See end of Agenda)

2. Review of meeting schedule

May 31 – NO MEETING
June 7 - MEETING
June 14 – NO MEETING
June 21 - MEETING
June 28 – NO MEETING
July 5 - NO MEETING
July 12 – MEETING
July 19 - MEETING
July 26 – NO MEETING
August 2 - MEETING
August 9 – NO MEETING
August 16 - MEETING
August 23 – NO MEETING
August 30 - MEETING
September 6 – NO MEETING
September 13 - MEETING

Al motioned to approve the summer schedule. Steve seconded. All in favor. None opposed.

Unfinished Business

1. Storybook Street

Have enough volunteers at this point. Will be using the Christmas books that Joe has because ELC backed out of purchasing books.

2. Club of the Year Application – Tabled to next meeting

3. Failure to Engage New Members – Tabled to next meeting

4. Strategic Plan Review

There are specific dates that need to be removed from the plan. Need to update information on all our new projects. Bill and Al will review and make recommendations for updates and present new draft in June board meeting.

The strategic plan should be reviewed several times a year.

5. Recognition – Tabled to next meeting

Next Board Meeting: May 11, 2021

Meeting Adjourned: Al motioned to adjourn the meeting. Steve seconded. All in favor. None opposed.



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Foundation Board of Directors Meeting Agenda for April 20, 2021

Location: Gecko's & Virtual
5:30pm

Board Members: : Allen Levin, Carolyn Jones-Penn, Clark Lauren, Darlene Eckert, Eric Nichols, Joseph Meyer, Joy Horne-Hones, Marianna Ehmke, Mary-Lynn Desjarlais, Patty Casey, Steve Stonecipher, Jeanine Signorelli
Guests: Doug Griffin, Bill Irish

Meeting Business

Attendance: See names in red above

Meeting Called to Order: Joe called the meeting to order at 5:36pm

Do we have a quorum? Yes

Minutes of February Meeting:

Al motioned to go with business and old business and skip business. Mary Lynn seconded. All in favor. None opposed.

Financials - Steve

1. Treasurer Update

Al motioned to approve treasurer report. Carolyn seconded. All in favor. None opposed.

New Business

1. Request from Doug to donate to All Faiths Matching Program through May 15th.

Donations made to All Faiths through May 15 will be matched by another Foundation for the Summer Reading Program.

Carolyn motions that we send an email to the membership asking if they want to donate. Whoever donates, we will match from the Foundation. Steve seconded. All in favor. None opposed.

2. Ready Set Read proposal – Bill/Doug

Doug presented on the process for developing the proposal for Ready Set Read. The team sent out the proposal to the Board and represents many hours of work by the team. The research for this program is supported by years of research that the maximum benefit is investing in children in age 3 – 5. The investment is 13X more than investing in high schoolers. Program has to include more than just giving books – you need to follow up. We need to measure results not activities. Results are improved literacy and that would be hard to measure in a year. Need to acknowledge you need to engage the parents because they will be reading the book. To track results you can include a self-addressed survey card with the promise of a second book. Doug recommends accepting the proposal and identify a lead. Keep hearing the phrase “kindergarten readiness” but don’t know how to measure.

Questions:

What is the financial commitment? Unsure of totally commitment but requesting \$2500 for start up costs.

How much man power? Not clear yet. Depends on how many partners we can get.

Is the measurement part in our plan? No concrete plans yet, but working with partners to determine best method.

Why was the decision made to go to Desoto vs Manatee? There is a club in Arcadia that is financially very strong.. Was told by ELC that the need in Desoto was very high. Manatee has an ELC that is

well funded. Mary Lynn expressed concern about Ana suggesting Desoto and she doesn't want to be a mini-ELC. Joe mentioned that he thinks we should go into Manasota.

Al motioned to approve the proposal in concept with more detailed business plan to be presented to the Board. Mary Lynn seconded

Need more details on exactly what the finances will be spent with.

Book vetting process details

Details on the partners

How many people from Kiwanis would be needed?

Process for selecting to children.

All in favor, None opposed.

Mary Lynn feels that something like this should be funded vs a grant that supports only 1 or 2 children.

Unfinished Business

1. Fundraisers

Still have another check coming in from the Braves. Fundraiser on May 10 and July 4th

Mary Lynn motioned to approve working May 10th fundraiser with Atlanta Braves. Carolyn seconded.

All in favor. None opposed.

Mary Lynn motioned to approve working July 4th fundraiser with the Atlanta Braves. Al seconded. All in favor. None opposed.

2. Grants and Scholarships

Marianna motioned that we budget \$8k for grant applications. Mary Lynn seconded. All in favor. None opposed.

Grant committee will meet and make recommendation.

3. Literacy Program with Florida Center for Early Learning – Tabled to next meeting

4. St. Mary's Academy – Tabled to next meeting

5. Book Drop Literacy Program. – Tabled to next meeting

6. Every Child a Swimmer Program – Tabled to next meeting

7. Expansion of SLPs (Gulf Gate, Fruitville, Tatum Ridge– Tabled to next meeting

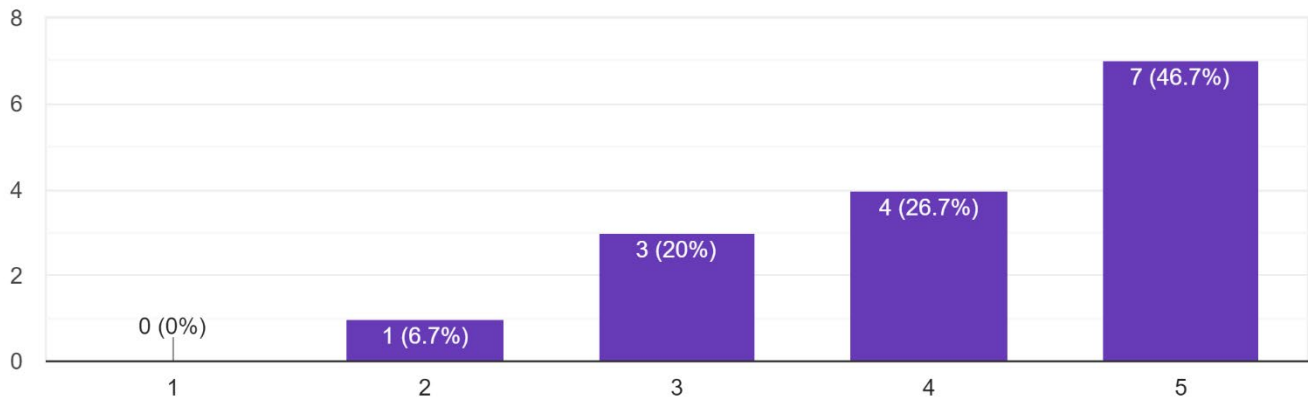
Next Board Meeting: May 11, 2021

Meeting Adjourned: Al motioned to adjourn. Carolyn seconded. All in favor. None opposed.

Speaker Feedback

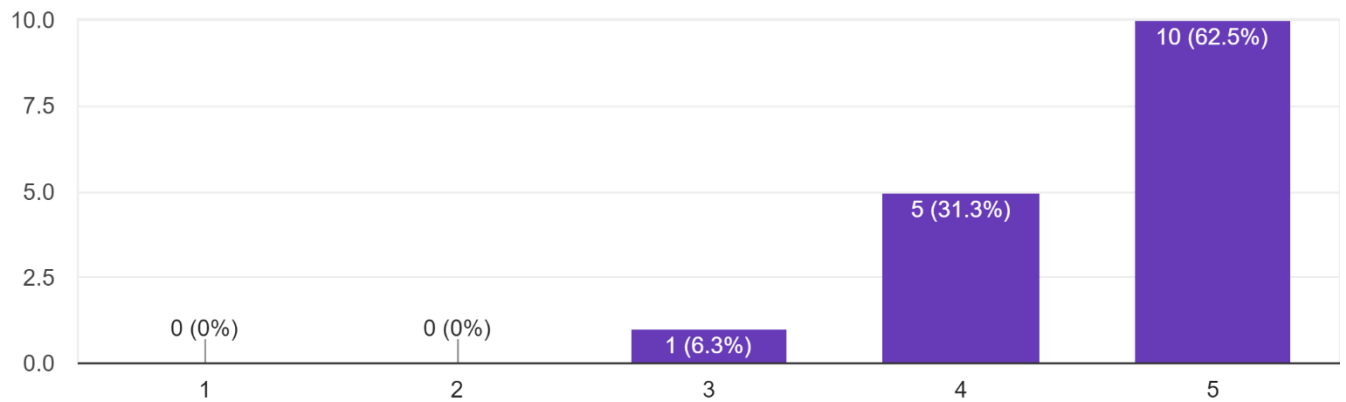
Other community organizations and/or non-profits to learn what they do

15 responses



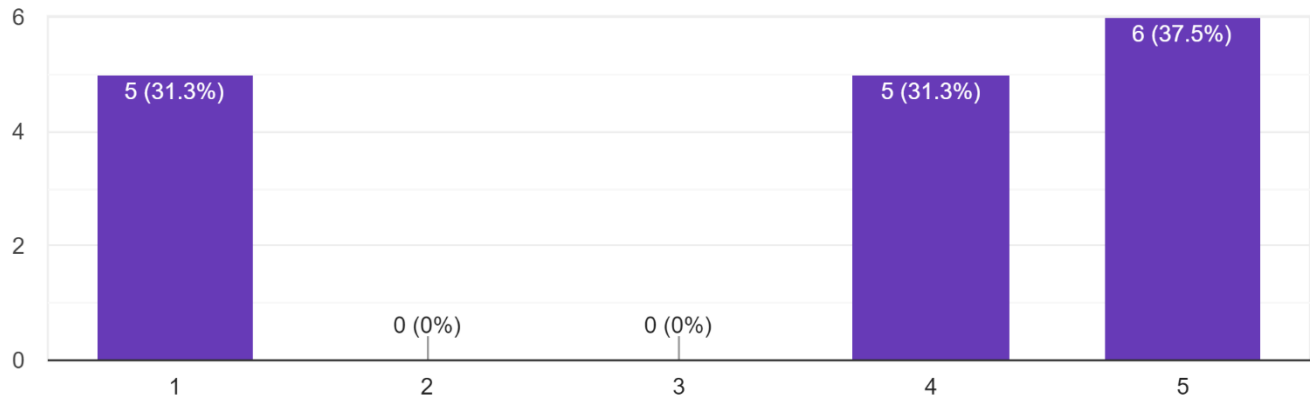
Speakers who can "teach" about a topic (similar to beekeeper), like a mini-class

16 responses



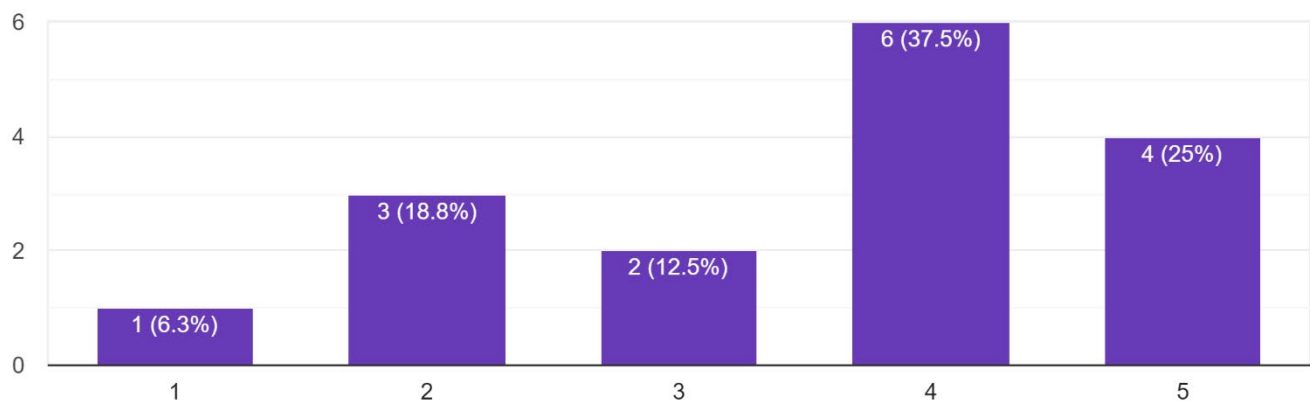
Politicians, community leaders, and/or local activists

16 responses



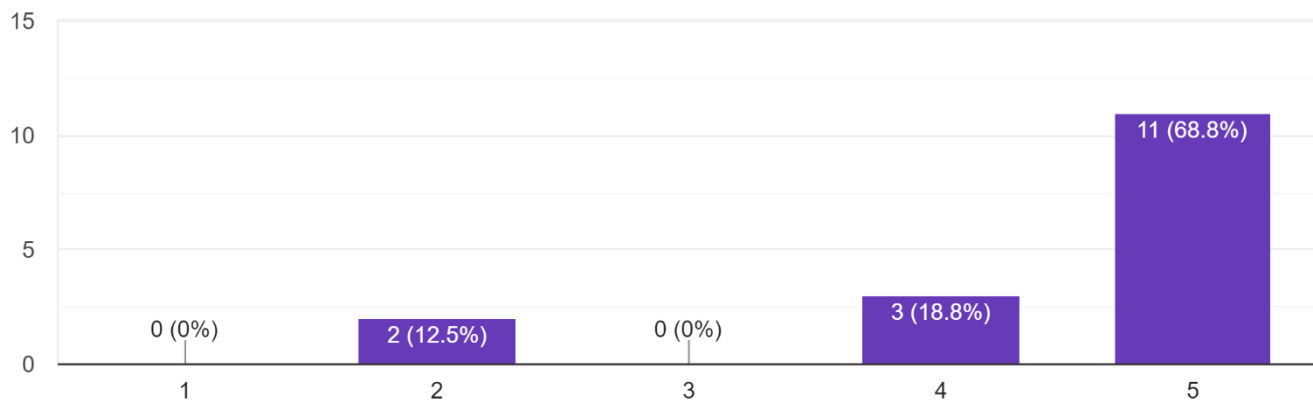
People from outside of Sarasota

16 responses



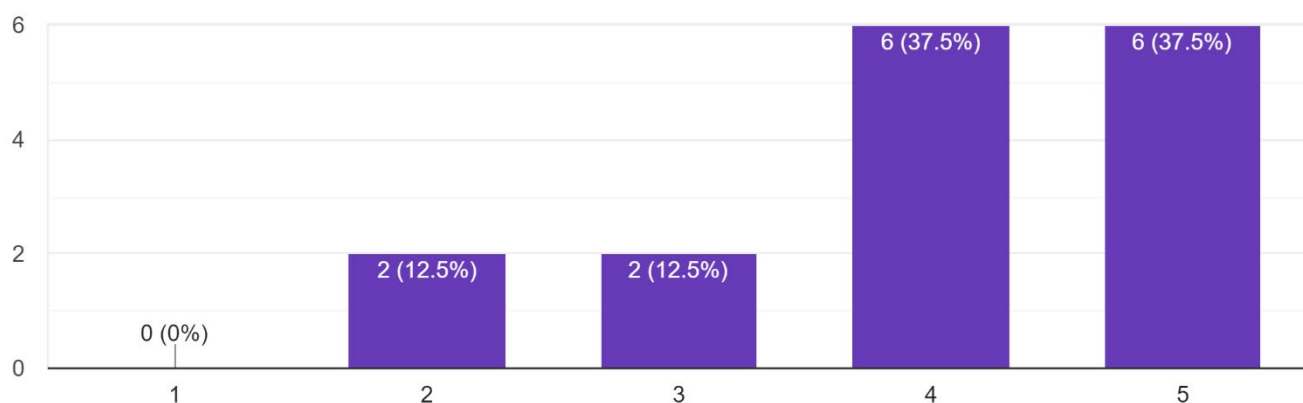
Noteworthy people (authors, writers, artists) to hear personal stories

16 responses



Our own members to get to know them more

16 responses



Please list any specific topics you might want to hear about from a speaker

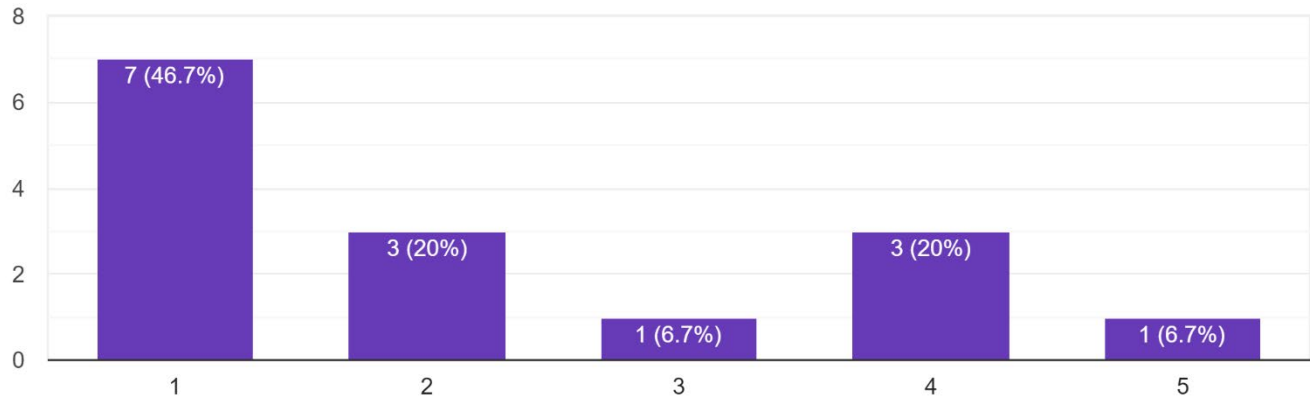
4 responses

- Environmental issues and animal rights legislation
- Depends on the subject
- I would need to give this some thought. If our goal is to support the children of the greater Sarasota area I think the focus should be on organizations that do that. I don't want to hear any more about the Sailor Circus. The Bee Keeper was interesting, but how does it help kids. Today's presentation was a real snoozer for me. I will avoid the Sarasota Art Museum. What about Mother's Helping Mother's? What about Teen Court? Why are you asking the question? I thought Jill Kreiger was responsible. Why isn't she soliciting the club? I'm greeting more and more frustrated over the 20% doing 100% of the work.
- Worthwhile children's projects that need help from our club

Fundraising Survey

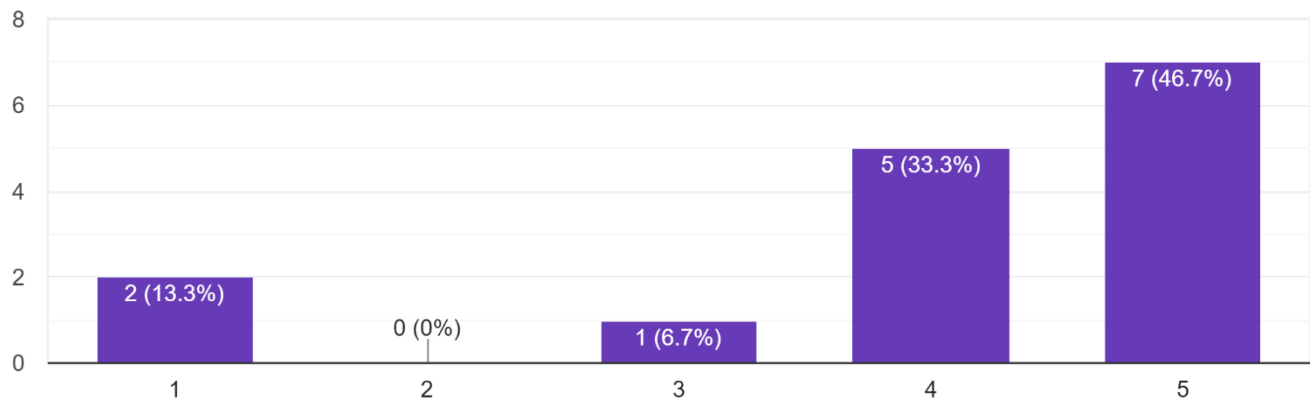
Cookie Dough Fundraiser (<https://www.abcfundraising.com/cookie-dough-fundraiser>)

15 responses



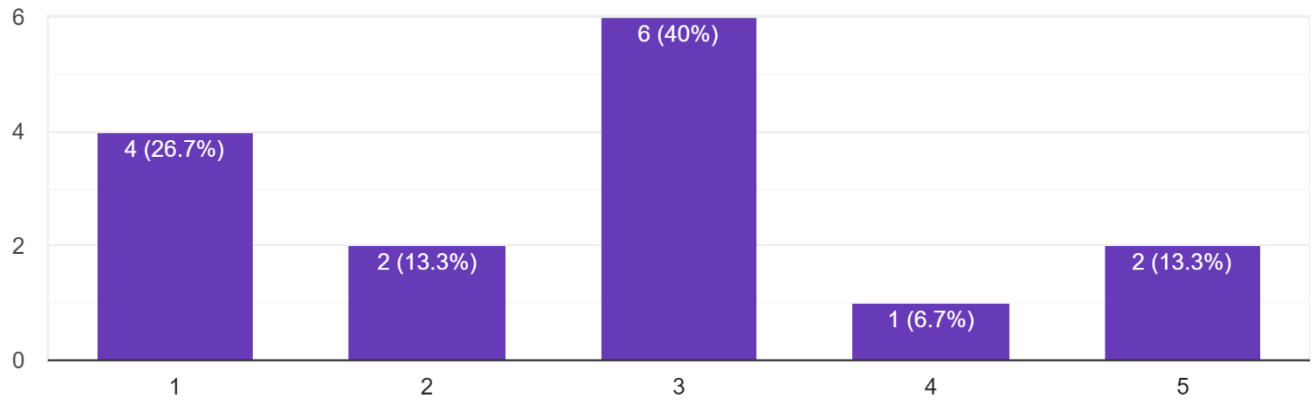
Golf Ball Drop (<https://www.charityvalet.com/animated-ball-drop-software.asp>)

15 responses



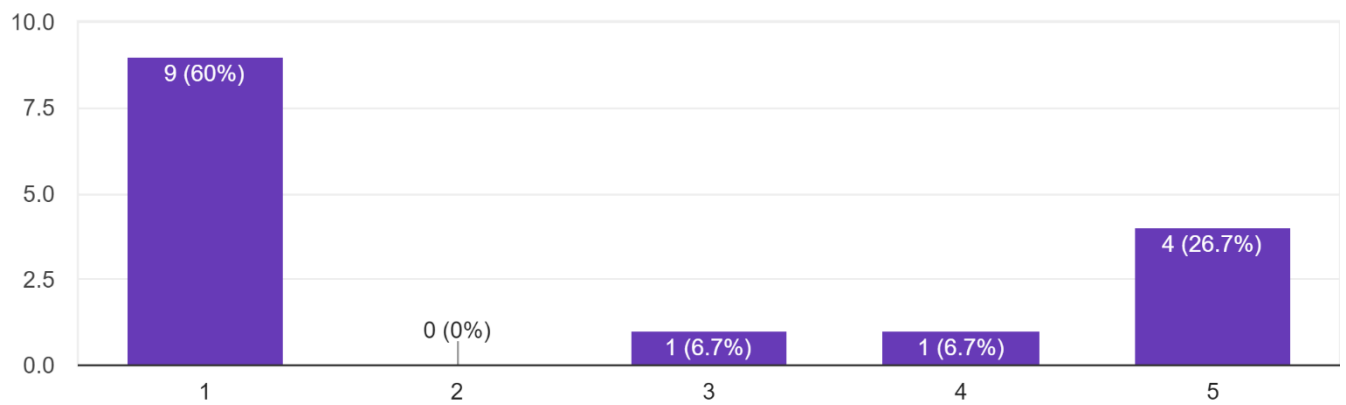
Snack Fundraiser (<https://www.abcfundraising.com/snack-fundraiser>)

15 responses



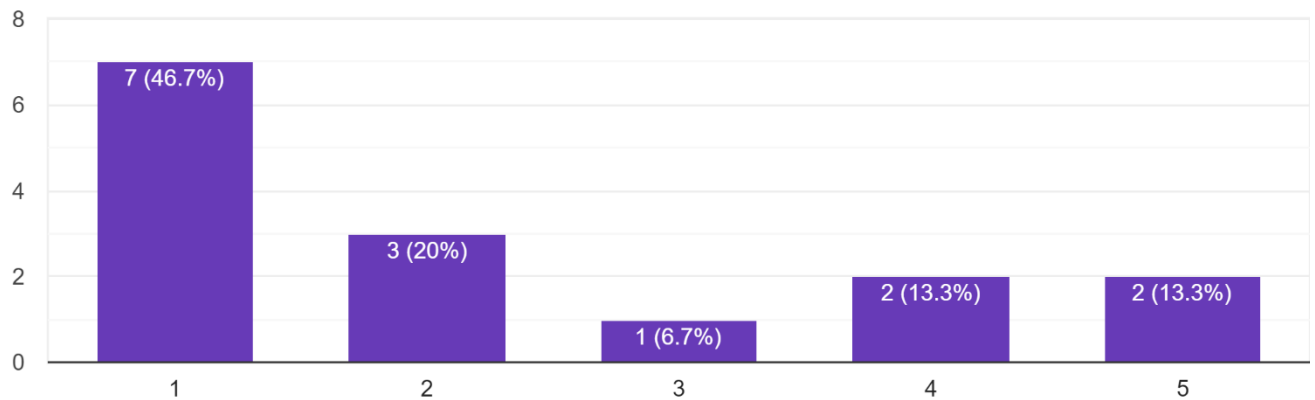
Healthy Cooking Lessons (Partner with local chef to provide a series of cooking lessons via Zoom)

15 responses



Virtual Wine Tasting (Partner with local sommelier to provide a virtual wine tasting. Purchasing wine may be necessary.)

15 responses



Do you have any ideas for a VIRTUAL fundraiser? Please share it with us.3 responses

- The gift card option. Last year Kiwanis International began a partnership with ShopWithScrip. The article "Finding funding" was featured in the March Kiwanis magazine. This is "hands off" with no selling or auctioning things.! The money comes in steadily over time rather than with a specific start or end as in a fundraising event. Please look it up. A great add on to our specific events.
- I think it's time to move away from virtual fundraising and go back to traditional in person, I would do the cooking and wine if it wasn't via zoom
- Direct Appeal for \$10 a member to get a Buddy Bench for another school, have people submit a one minute dance video done by a grandchild or child and we would give a little \$ per video submitted, post photo of your pet and we vote for the funniest, cutest, and you must pay \$5 to submit a photo, direct appeal for \$18 for swim lessons for a child. I hope soon we can do in person fundraising because people are getting vaccinated now.