



Kiwaniis®

CLUB OF SIESTA KEY

Club Board of Directors Meeting Agenda for March 16, 2021

Location: Gecko's & Virtual
5:30pm

Board Members: **Allen Levin, Carolyn Jones-Penn, Clark Lauren, Darlene Eckert, Eric Nichols, Joseph Meyer, Joy Horne-Hones, Marianna Ehmke, Mary-Lynn Desjarlais, Patty Casey, Steve Stoneciper, Jeanine Signorelli**

Meeting Business

Attendance: **Bolded members above**

Meeting Called to Order: **Joe called the meeting to order, 5:38pm**

Do we have a quorum? **Yes**

Minutes of February Meeting: **All motioned to approve the minutes; Steve seconded. All in favor. None opposed.**

Financials - Steve

1. Treasurer Update:

Board reviewed the updates from Steve on the current state of financials. Should be getting our payments from the Braves starting this week. Patty motioned to approve the Treasurer's update. Clark seconded. All in favor in. None opposed.

2. Audit Results & Recommendations

The audit committee finished their review and found no concerns with our financials. Full report is available for review.

3. Payment of Soccer Flyers

Joe paid for flyers for the soccer clinic. Steve motioned to cover the expenses for the flyer as a Club expense. Marianna seconded. All in favor. None opposed.

4. Costs Associated with Online Payments

Online credit card processing via a Website have been put on hold until we have another fundraiser.

5. Review of Dues Payments

Have 4 members still outstanding and missing Manasota. Manasota has paid their KI bill but they still need to pay us.

6. Directory Payments

Still have 3 outstanding bills for the directory payments.

New Business

1. Storybook Street

Anna and Bridget joined from the Early Learning Coalition to talk about the drive thru event. Will focus on children from birth to 7th. Partnering with Kiwanis as well as other arts and culture groups to bring the books to life. April 24th, Orioles stadium in the East Parking Lot from 9 – 12. Themes will be a variety. Families will enter the parking lot and they will be handed book. The car will crawl into the experience. And then they will enter an experience of the book. May have artists and such perform parts from the book. Looking at possibly 20 stations where they would be handed a book and then see an experience and so on. SKKC will have a booth will use the ELC's fish under the sea theme. Will have to develop a backdrop and a scene. Can work in shifts. Each interaction will be about 30 seconds so we won't be able to rest. Welcome to have signage and posters and such. Need 2 adults for each shift. Limiting to 10 people per booth.

2. Club of the Year Application

Board agree to submit an application for Club of the year. Patty will own creating the application. Jeanine will meet with her to go over how to log onto KI Website.

3. Failure to Engage New Members

A member brought the following topic to the Board.

Member's Observations:

1. As I do the weekly newsletter I've noticed that our President is typically the contact for members wishing to be involved in a project.
2. Before this Pandemic year, committee chairs - not the President - have been the point-of-contact for projects.
3. At meetings I've noticed that Chairs are not giving reports. I must point out that Chairs do not have to attend Monday meetings in person. They can report by ZOOM and not every Chair needs to report at every meeting. (Project Chairs are listed in the new Directory. We don't lack for Chairs to give reports.)
4. At one point I assumed that somehow the Pandemic was a factor, and it may well be.
5. For example - concession stand staffing has been difficult. People have not been calling the President in the numbers needed. THAT could be Covid related. (I must therefore be concerned for the SK Easter Egg Hunt.)
6. Yet, I have visibility to two projects that require ONLY online participation. They also have not been supported by our newest members.
7. RE: #6 - new members have stepped forward to work on both these projects. Contact was made by phone regarding the new and most important project, but when asked to attend a ZOOM meeting, many did not participate. In fact, some never responded to the invitation and the post meeting eMails. The most established members of the new committee did participate and some progress has been made.
8. RE: #6 - in the second project, the new member participants were contacted by phone and agreed to participate (although many were busy so there was some expressed uncertainty). The assigned task in this project was scaled back to accommodate busy schedules. Only one of 4 new members completed their assignment to the required complete date. Two established members were asked to pitch in and help. They did and the project is near completion.
9. Both these projects required support from established members who were asked, suggesting perhaps that our newest members are finding it difficult to be involved. If so, "Why?"

Questions:

- Are we expecting too much of our newest members? If so, why do some say "yes" when in the end they might have better said "no?" Why do emails go unanswered?
- Have Board members been active in an effort to invite new members to be involved? If so, it is not working.
- What does all this portend for member retention?
- Has our Club's success metric shifted from "impacting the lives of children who need us the most" to "increasing Club membership?" Why must these be mutually exclusive?

The Board should discuss this - I am deeply concerned that our President is "out there" by himself without Board participation, involvement and support.

The Board started a discussion about member participation and expressed frustration that, as a Board, we are stymied with how to engage a majority of the users. Board will go away and think about it.

Unfinished Business

1. Strategic Plan Review

Member Feedback: I'm glad to see the Strategic Plan is on the agenda. Other organizations I've belonged to would report to the membership at least annually the status of all the objectives on the strategic plan. Status of the short, medium, long term objectives? Which short-term objectives have met the measurable outcomes to be considered complete? Have they been removed and replaced on the strategic plan? Same question for medium-term objectives? Have any objectives been deleted as being no longer valid? Has the Literacy Project been added to the strategic plan? An additional objective, or an objective outside the

strategic plan? If outside the strategic plan, why?

Jeanine to send an email to members to find an ownership strategic plan with AI.

2. Recognition – Tabled to future meeting

Next Board Meeting: April 13, 2021, 5:30pm., Gecko's and virtually

Meeting Adjourned: Joy motioned to adjourn, Patty seconded. All in favor. None opposed. 6:44pm



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Foundation Board of Directors Meeting Agenda for March 16, 2021

Location: Gecko's & Virtual
5:30pm

Board Members: **Allen Levin, Carolyn Jones-Penn, Clark Lauren, Darlene Eckert, Eric Nichols, Joseph Meyer, Joy Horne-Hones, Marianna Ehmke, Mary-Lynn Desjarlais, Patty Casey, Steve Stoneciper, Jeanine Signorelli**

Meeting Business

Attendance: **Bolded members above**

Meeting Called to Order: **Joe called the meeting to order at 6:44pm**

Do we have a quorum? **Yes**

Minutes of February Meeting: **Marianna motioned to approve. Steve seconded. All in favor. None opposed.**

Financials - Steve

1. Treasurer Update

Al motioned to approved to treasurer report. Joy seconded. All in favor. None opposed.

2. Review of GBD Payments and Expenses

Still some outstanding payments and still awaiting payment from Website. Joe shared that the payment website agree to give us 2 free events in lieu of the approx. \$100 we made.

New Business

1. Siesta Key Summer Run Sponsorship (Patty)

Marianna motioned to not to sponsor the SK run. Clark seconded. All in favor. None opposed. Joe said he feels we should sponsor and he will look at trying to find someone to co-sponsor.

2. Children's Fund Email

Jeanine to find the email and communicate request to Board and ask for a vote through email.

3. Key Club Conference Attendance

Only Pineview and LWR are going to the conference.

Unfinished Business

1. Fundraisers

a. Popcorn Fundraiser – Ending fundraiser now

b. Peanut Day - **Tabled to future meeting**

c. Golf Tournament – May/June, Serenoa **Tabled to future meeting**

2. Grants and Scholarships - **Tabled to future meeting**

3. Literacy Program with Florida Center for Early Learning **Tabled to future meeting**

4. St. Mary's Academy **Tabled to future meeting**

5. Book Drop Literacy Program. **Tabled to future meeting**

6. Every Child a Swimmer Program **Tabled to future meeting**

7. Expansion of SLPs (Gulf Gate, Fruitville, Tatum Ridge). **Tabled to future meeting**

Next Board Meeting: April 13, 2021, 5:30pm, Gecko's and Virtual

Meeting Adjourned: Al motioned to adjourn. Joy seconded. All in favor. None opposed.